Lesson One: To Market to Market

Answer the following questions based on the PowerPoint To Market to Market: A Visit to Todd’s General Store

1. What are 5 items you might find in a general store in the mid-1800s?
   Potatoes, turnips, coffee, sugar, rice, cloth, farm equipment, hardware, tea, ribbons, buttons, dishes, candy, kettles, slates, schoolbooks, medicine, etc.

2. Where did the shopkeeper get the items he sold in the store?
   Some of the goods were from local bartering, such as locally produced meats, fruits, and vegetables. The other items were from wholesaling and were imported from other countries or other parts of the country.

3. What is bartering? How did it help the shopkeeper and the customer?
   Bartering is the exchange of goods and services without using money. The family was able to buy needed items without having cash and pay their debts through goods produced on their farm and through labor. The shopkeeper was able to stock his store and get some work done without paying someone to do it.

4. What did people do at the general store besides shopping?
   The general store was a social hub of the community. It was a bank, post office, meeting place, place to catch up on the news, and a place to play checkers or other games.

5. Compare a trip to a general store in the mid-1800s to a trip to the store today. How is it different? How is it the same?
   Answers vary—students should use examples from their experience as well as from the PowerPoint lesson.